

Department of Management and Commerce

PES University-EC Campus

Digimark 2.0 - 15/3/24

Program Schedule

Objective: In recent years, the importance of mental health has gained significant attention globally. Mental health issues affect millions of individuals worldwide, yet there remains a stigma surrounding the topic, hindering open discussions and access to resources. Recognizing the need to address this issue, our proposed program aims to utilize the power of social media to promote mental health awareness among students and society at large. By leveraging the widespread reach and influence of social media platforms, we seek to provide valuable information, resources, and support to encourage positive mental health practices. We will develop a series of engaging social media campaigns focused on different aspects of mental health, including awareness, self-care, coping strategies, and destigmatization. These campaigns will utilize multimedia content such as videos, infographics, and interactive polls to capture audience attention and spark meaningful conversations.

Profile:1

Name: Dr.Keya Das

Professional Qualification: MBBS, MD

Designation: Associate Professor & Incharge HOD,
Department of Psychiatry,
PESUIMSR, Bengaluru



Profile-2

Shankar Suryanarayan- Chief Executive Officer- QUICK PRO INDIA



Profile:3

Sharath Hari- Chief Marketing Officer - Strategic Communications - AI in Marketing -CMO on Hire - Real Estate.



Poster



DATE:
15th MARCH 2024

TIME:
8:30 AM - 6:00 PM

LOCATION:
Seminar Hall 1
PES University, EC Campus

FOMC
DIGIMARK 2.0
CMO TALKS
MENTAL HEALTH AWARENESS

Keynote Speakers

- Dr. Keya Das**
Associate Professor
Incharge HOD, Department of Psychiatry
PESUMSR
- Shankar Suryanarayan**
CEO
QUICK PRO INDIA
- Sharath Hari**
CMO
Co-Founder, Social Flow

Registration

- 300 per team
- 3 members in each team
- Per head 100Rs
- MAX 50 teams

Attractive Prizes

QR Code
(Scan for Registration)

Social Media Links:
(@ Instagram) (@ website) (@ LinkedIn) (@ Facebook)

Payment Details

300 Rs/ team – 3 members in one team – BBA II Sem, BBA IV Sem, BCOM II Sem and BCOM IV Sem and engineering , Nursing and pharmacy students (we will restrict to 150 students)- 50 teams

Payment link closes on 15/3/24

Faculty coordinator

Dr. Raghu Yadaganti
Assistant professor
FOMC
PES University